



TELACU Education
Foundation

IMPACT

2009-10

Making a Difference

The TELACU Education Foundation assists first-generation Latino students from underserved communities achieve success in the classroom and in life. The Foundation combines vital financial assistance with a support system and highly effective programs that ensure college completion—from college preparation and leadership development to academic/career guidance and mentoring. Each year, the Foundation supports more than 400 college students and serves an additional 1,500 middle and high school students, nursing students and veterans. TELACU Scholars consistently achieve unparalleled success: 100% of our high school students graduate and go on to pursue postsecondary education; and 100% of our college Scholars earn a Bachelors degree.

TELACU is tremendously grateful to its network of committed partners for helping to provide our diverse communities with increased academic opportunities for over 27 years. Our Scholars are attaining the advanced education and skills necessary to transform their commitment and ambition into action. Action that translates into *Making a Difference*.

We invite you to learn more about the dynamic opportunities made possible through the generous investment of our partners. You will also learn about the progress made this year by some of our outstanding TELACU Scholars.

New Scholar and Parent Orientation

For young people who are the first in their families ever to pursue higher education, transitioning from their familiar and structured high school setting to the more complex and rigorous college environment



Scholars on stage at the 2009 Scholarship Awards Dinner

can be overwhelming. Parents of these Scholars also find this transition in their son's or daughter's life challenging and are most often unprepared to provide them with the guidance and resources they need to achieve academic success.

This is why the TELACU Scholarship Program begins every academic year with a very practical and insightful seminar: the New Scholar and Parent Orientation. Parents and Scholars are provided with an overview of the four highly effective components that comprise the Program: Scholarships, the College Advisement & Leadership Program (CALP), Ongoing Counseling and Guidance, and Giving Back.

Workforce Preparation Seminars

The Program does more than support Scholars in achieving academic success. It prepares them to

continued

make their next important transition—a successful entry into the workforce—by providing essential information and training that will give them a competitive edge.

During this year's second in a series of three seminars, senior-year Scholars reviewed interviewing techniques and participated in mock interviews utilizing the STAR method. Since having a good understanding of Corporate America's culture is an important factor in achieving success in the work place, Scholars also received instruction on appropriate attire and business etiquette for various work-related functions.

To cap off the morning, one of our very own graduate Fellows—a third-year PhD Candidate at UCLA's Anderson School of Management—presented "The Art of Negotiating a Salary," based on the Best Alternative to a Negotiated Agreement method. Scholars were given an opportunity to immediately apply their acquired knowledge by participating in simulations, and they received real-time feedback from the presenter.

Financial Education Seminars

CALP seminars empower Scholars with vital information that sometimes is not available to them through their college coursework. The two CALP financial seminars help Scholars develop important life skills they can use to become self-sufficient and begin the process of building wealth for themselves and their families.

Scholars receive pertinent information they can apply now and in the future, such as how to build good credit and maintain a high FICO score, money management techniques, and the appropriate use of credit. This year's Sophomore class learned how costly it can be to make small purchases like coffee on a credit card and the necessity of establishing a budget.

Peer Mentoring Program

Peer mentoring is an essential part of the Scholarship Program and is critical to achieving the Program's 100% college graduation rate. A group of college junior and senior Scholars are recruited annually to serve as peer mentors for incoming freshmen who, at this point in their development, are more likely to be influenced by a peer. They are paired according to campus and major.

This year's Peer Mentor volunteers provided essential support to their Mentees, including encouragement, academic and personal counseling, and advice on

issues ranging from study habits and class schedules to extracurricular activities and dorm life. This personal guidance was invaluable for these first-generation Scholars who all advanced to their next level of studies.

Volunteerism

Giving back is a core value of TELACU, and as such it has been integrated as one of the Program's four inseparable components. Each year, all Scholars are required to volunteer a minimum of 20 hours with one or more self-identified community service organizations.

During the 2009-10 academic year, our Scholars volunteered nearly 8,000 hours, equivalent to more than 2.5 years of full time community service. Their work is a testament to their genuine commitment and dedication to making a difference not only here in their local community, but also in areas of severe



need throughout the world.

Scholars invest their time and skills with countless organizations, such as community centers that provide safe and nurturing environments for youth; schools and other institutions that promote educational achievement and pursuit of higher education; shelters and food banks that provide basic necessities to those in need, to name but a few. For some Scholars, their commitment to improving our world has taken them to countries such as Spain to teach English to elementary school children; Malawi, Africa, to engineer a water sanitation system; and Mexico to build housing and provide basic necessities in under-resourced communities.

As they accelerate the cycle of community empowerment through volunteer service, Scholars gain valuable work and personal experience. These experiences are the primary reason TELACU Scholarship Program Alumni are more likely to make community service an integral part of their lives, regardless of whether their career aspirations are in the for-profit or non-profit sectors.

Alumni Association Honors “Making a Difference”

The TELACU Scholars Alumni Association (TSAA) event was planned and hosted by the David C. Lizárraga Fellows, sponsored by Toyota, and brought together more than 100 alumni who are now successful professionals in a broad spectrum of industries. One such alumna—The Honorable Monica Garcia, President of the Los Angeles Unified School District (LAUSD)—was honored by the Association with the second annual “Inspiración Award.” Only the third Latina to serve as President of the Board in the District’s 155-year history, Garcia has been at the forefront of bringing about transformational change in the educational system that will improve graduation rates and prepare young people to pursue higher education.

Garcia’s articulate and passionate acceptance remarks included how thankful she was to have been selected as a TELACU Scholar more than 20 years ago. She shared a common experience among the majority of our Scholars: being selected to receive a scholarship provided her with invaluable affirmation at a critical time in her life. This investment in her future was a tangible demonstration of our belief in her abilities and potential. As with our other Scholars, this investment yielded a high return. Garcia graduated from the University of California, Berkeley, with a Bachelors degree, and later earned her Masters from the University of Southern California.

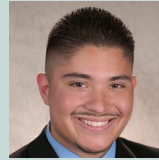


Monica Garcia is representative of the thousands of extraordinary Alumni nationwide. They include Masters and PhD program graduates from some of the finest colleges and universities, and diverse professionals who are excelling as leaders across every sector of society—from business, engineering and medicine, to public policy, law, education and the arts.

Together we are making an important difference.

Building the Dream

SCHOLAR HIGHLIGHTS



Jamie Zamora, MPA
(Masters in Public Administration)
University of Southern California
BA, Political Science
University of California, Long Beach

As Congresswoman Linda T. Sanchez’s Field Representative for the cities of Whittier and Lynwood, Jamie’s success was not only measured by his numerous accolades, but by the sincere gratitude constituents often expressed to him for his unwavering support. He further expressed his commitment to community outreach and empowerment by serving as Co-Chair of the California Latino Caucus Institute’s Madrinas Padrinos Leadership Program. This program is designed to provide young professionals with leadership development training in the greater Los Angeles area.

Jaime was recently recruited as the Assistant Director of UCLA’s State Government Relations Department.



Diana Navarrete, BA
Business Accounting
Mount St. Mary’s College

Diana launched her full-time professional career with Ernst & Young- one of the largest professional services firms in the world and one of the Big Four auditors. Diana was recruited by Ernst & Young while serving an internship with them. The invaluable experience she will gain at this firm will help empower her to achieve her next goal: becoming a Certified Public Accountant. Diana is also strategically leveraging other experiences and opportunities. As President of the Accounting Association, Diana developed important leadership skills that will contribute to her success in the professional world. And, as a member of Sigma Beta Delta and the Association of Latino Professionals in Finance & Accounting, Diana is taking advantage of professional development opportunities while building an important network of contacts.



Josue Enriquez
University of Southern California
Advanced to Senior Year
Civil Engineering Major

Josue aspires to be a Civil Engineer designing and constructing the infrastructures that keep cities operating efficiently. His academic accomplishments have earned him memberships in the Phi Sigma Theta National Honor Society and the Sigma Alpha Lambda National Honor Society. Josue has taken on leadership positions in the American Society for Civil Engineers, the Earthquake Engineering Research Institute and the Society of Hispanic Professional Engineers. As a member of Engineers Without Borders he participated in a project in Honduras that brought drinkable water to a community.

About the Foundation

In 1983, TELACU established its Education Foundation in response to crisis-level dropout rates for Latino students in college.

Early on, TELACU discovered that while financial assistance is vital to achieve academic success, impacting other key factors is equally or more important. Students who are the first in their families ever to attend college lack the support system necessary to achieve their dream of higher education.

The Foundation accepted this challenge head on, combining important financial assistance with highly effective programs that ensure academic success. From college preparation to academic/career guidance and mentoring, the Foundation's programs and services annually support more than 400 college students and serve approximately 1,500 middle and high school students, nursing students and veterans.

The success of the Foundation is best summarized by the numbers: 100% of our college seniors graduate. Additionally, in Los Angeles County where only 40% of high school students graduate, 100% of our high school students not only graduate but also go on to pursue post-secondary education.

Achievements

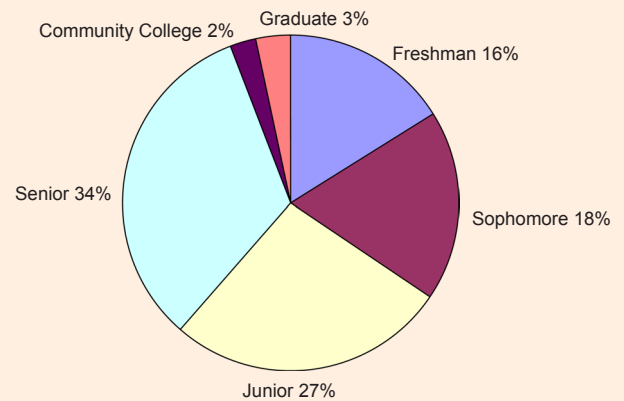
- 100% of our eligible college seniors graduated
- 100% of our high school seniors graduated, compared to 40% in local high schools
- 100% of our high school graduates pursued post-secondary education
- 100% of Health Careers Program nursing students graduated and earned their RN licensure
- Awarded scholarships to more than 400 first-generation college students in California, Illinois, Texas and New York
- Provided academic programs and services to approximately 1,500 middle and high school students, nursing students and veterans
- Provided comprehensive college preparation programs to low-income youth from 13 public middle schools and high schools
- Our high school students visited 17 college and university campuses throughout Southern California
- 70% of our high school seniors graduated in the top 10% of their class
- For the 15th consecutive year, our Classic Upward Bound high school students participated in a summer college residential program, where they each completed more than 100 hours of college preparatory coursework
- For the 4th consecutive year, one of our Veteran Scholars was awarded the National Veterans Upward Bound Program Scholarship

College Scholar Information

Making a Difference

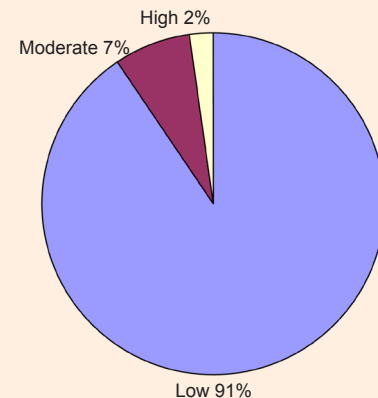
Our Scholars volunteered nearly 8,000 hours, equivalent to almost 2.5 years of full-time community service.

Scholars by Grade Level



Scholars by Income

*Based on HUD criteria for the LA and Long Beach Metro Service Area



Scholars by Major

